

STARTING YOUR DIGITAL TRANSFORMATION

AN INSPIRE PERFORMANCE WORKSHOP

Ensure future survival by starting your digital transformation today

Paying enough attention to technological innovation is a real challenge. Missing an opportunity could damage the success of your business and allow your competitors to take your market share. But many business leaders are not clear on how to leverage opportunities because they are so busy with their daily operational activities that they don't have time to think about their own digital transformation.

Only 3% of organisations have completed digital transformation projects – most companies have a lot of catching up to do.

93% of business leaders say that technology is critically important or very important to retaining competitive advantage

96% of business leaders think that digital transformation is a core business goal

71% of business leaders say that digital transformation efforts make it easier to attract and retain talent

85% of business leaders say transformation efforts have increased market share

80% of business leaders say transformation has increased profitability

DIGITAL TRANSFORMATION – HELPING YOU TO ASSESS YOUR NEXT STEPS

Participate in our inspire performance workshop on “Starting your Digital Transformation” and get a unique approach on the next steps for your digital journey. Our SAP business experts and technical architects will work alongside your key stakeholders and business leaders to offer you methodology and guidance to take you from zero to success in a surprisingly short amount of time.



WHAT TO EXPECT

Our collaborative workshop will give you the space and opportunity away from your day-to-day business to think outside the box and consider how SAP solutions can deliver more business benefits to your organisation.



Understanding the vision of your business and the art of the possible



Looking at tools and technologies that can drive the business



How SAP Leonardo enables you to create new digital solutions



Understanding of high level cost-impact analysis



Come away with a 3-4 year roadmap for your digital journey with desired outcomes and tips on how to gain executive sponsorship.

Who should attend?

Business leaders and stakeholders from across the organisation including Sales, Finance, Production, HR, Marketing and IT functions, who have direct input into your digital transformation journey

WHAT TO EXPECT

Before the workshop

To fully prepare and ensure you get the most out of your workshop, we like to speak with the sponsors who have been driving the digital journey concept. These individuals will help identify the key stakeholders who we can then speak to either by telephone or face-to-face before the workshop to get background information on the priorities and challenges they are facing. From here we prepare a tailored workshop which ensures we will be focusing on your specific challenges and priorities.

On the day

A facilitated and inspiring day with our leading experts:

- Set out a clear agenda
- Brainstorm ideas
- Alignment of business objectives and goals
- How to get there – guidance on technologies and methodologies
- Consideration into what is possible
- Understanding of cost-impact analysis
- Make action plans and decisions collaboratively with key stakeholders in one room

WHAT WILL YOU GET AT THE END OF THE WORKSHOP

A detailed roadmap that covers planned actions, analysis of high level cost impacts and outcomes
Identification of some early wins and longer term goals with agreed follow-up.