

a.s.r.
de nederlandse
verzekerings
maatschappij
voor alle
verzekeringen

ABOUT A.S.R. REAL ESTATE

a.s.r. real estate has been investing in real estate for more than 125 years, and manages investments in rural real estate, residential units, retail units and offices for institutional investors. a.s.r. real estate is part of a.s.r., one of the biggest listed insurance companies in the Netherlands.



HIGHLIGHTS

- SAP HANA migration supports data warehousing and reporting
- Dashboards in SAP Business Objects enable shared insight and better decision making
- a.s.r. now has confidence in its fast-time Business Intelligence reporting

REAL ESTATE BUSINESS LINE OF A.S.R. TRANSFORMS ITS DATA WAREHOUSING WITH SAP HANA AND SAP BUSINESS OBJECTS

CHALLENGE

a.s.r. real estate's existing business intelligence solution was not meeting their evolving business requirements. Report quality, speed and performance were being compromised under the current system and inhibiting the company's ability to gain faster time to market with its development.

Although the data itself was good quality, the outdated platform and tooling was difficult to use and extracting the right data was challenging. Loading data on the previous system could take 8 to 14 hours and extraction into data warehousing and the reporting needed to drastically improve.

a.s.r. real estate made the decision to migrate to SAP HANA and selected SOA People having worked with them for over six years on their Business Intelligence activities. As a result SOA People was chosen to execute and support the migration project of existing data warehousing and reporting.

SOLUTION

SOA People supported the proof of concept for the selection of SAP HANA to improve a.s.r. real estate's business intelligence and to provide proof of value when presenting to the Board.

a.s.r. real estate now has state-of-the-art real-time data warehouse developed in SAP HANA with front end reporting using SAP Business Objects. SAP Business Objects analytics provides a.s.r. real estate with easy, self-service access to decision-ready information with the right tools and interfaces.

"We made a good partnership on our Business Intelligence project; communication between the teams was excellent and their technical expertise was second to none."

The database platform that is used for transactions is also now used for Business Intelligence reporting. This gives a.s.r. real estate confidence in its fast real-time Business Intelligence tool because there are no delays and very few issues as data is sourced from the same place at the same time. It also saves employees time because the processes are seamless.

"We took a strategic and operational approach to information, so that when an employee makes an (administration) change in the back office it will be processed in the reports immediately," explains Brenda Schutten, BI-manager of a.s.r. real estate.

"Operationally it works well because changes can be seen across the system. You can obtain multiple daily or weekly reports in the real-time transactional database which provides a current status for making analyses," says Jop Werner, Team Manager IT and Change of a.s.r. real estate.

"90 employees have authorisation to use the BI tool, with up to 15 people able to access it concurrently," says Brenda Schutten, BI-Manager of a.s.r. real estate To assist with the adoption, SOA People implemented a 'train the trainer' approach to develop 'super users' who could then train others in their teams.

"This project required detailed knowledge of SAP RE-FX, New Asset Management, Business Partner, and Simple Finance. SOA People's niche expertise in SAP Flexible Real Estate Management (RE-FX) resulted in a successful and rapid implementation," adds Jop Werner.

BENEFITS

Super-fast reporting: Reporting performance has been drastically improved - reports that required several minutes previously can now be executed within seconds with Business Objects tooling.

Use of visual dashboards: Reporting Visualisation replaces lists and extensive use of Excel. Business Objects is now utilised to create dashboards, allowing users to drill down and provide more useful and relevant information for the management teams.

Centralised reporting: Employees now get one version of the truth as everyone is looking at the same information in real-time, using the same definition.

Improved time to market: BI developments and transportation through SAP have greatly improved.

Enhances business utilisation of reports: Corrections and issues are quickly identified and resolved which has led to increased utilisation of BI within the organisation. The company uses around 30 reports, much more than previously.

Improved data quality: Since the migration a.s.r. real estate has much greater confidence in their data quality and modelling from the data warehouse.



WHAT'S NEXT?

"a.s.r. real estate is undertaking further dashboard development at a strategic level, so that employees can link operational objectives to a strategic overview. Operational staff can see what their added value is," says Brenda Schutten, BI-manager, a.s.r. real estate.

Within SAP HANA and Business Objects, a.s.r. real estate is currently looking into geospatial capabilities so that the company's real estate can be viewed on a map. The company is also looking at how Fiori user friendly portals and apps can be adapted to simplify workflows, as well as combining SAP and non-SAP data.

WORKING WITH SOA PEOPLE

"SOA People's niche expertise in SAP Flexible Real Estate Management helped ensure this project ran seamlessly. As this is one of the most complex data models within SAP their unique knowledge has resulted in a successful and rapid implementation."

"We made a good partnership on our Business Intelligence project; communication between the teams was excellent and their technical expertise was second to none."

Jop Werner, Team Manager for IT and Change of a.s.r. real estate.

TECHNICAL DETAILS

- On premise
- S/4 HANA Enterprise Addition
- Business Objects and Business Objects Data Services
- ESRI connection via ODBC for data reporting within SAP HANA



CONTACT:
info@soapeople.com
www.soapeople.com

BELGIUM
+32 2 389 45 00

FRANCE
+33 1 41 45 63 00

GERMANY
+49 7243 / 6059-1-0

LUXEMBOURG
+35 2 26 31 72 00

THE NETHERLANDS
+31 30 609 58 00

